

## How we designed the hub and spoke model

### Borough profile

- In Croydon, 25% of population are aged 0-17, of which 7.2% (27974) are aged 0-4 (Source : ONS MYE<sup>1</sup> 2019)
- Over the past 4 years Croydon has become relatively less deprived compared to other local authorities (IMD<sup>2</sup> 2019), however, 37% of children aged 0-4 live in 30% most deprived area of the borough (IDACI<sup>3</sup> 2019)

The table below gives a breakdown of children aged 0-4 in each locality:

Locality	Under 5 population	% living in 30% most deprived	Number
North	8385	37%	3092
Central	11882	41%	4909
South	7707	29%	2234
Total	27974	37%	10235

Source: Mid 2018 Under 5 population by locality, ward and 2019 IDACI band

- In Croydon, 75% of children achieve a good level of development in the Early Years Foundation Stage (2018/19)  
(Source: DfE LAIT, data released October 2019)
- 17% of children live in relatively low income families in 2018/2019  
(Source : DWP, Table 1. Percentage of Children (Aged Under 16) living in Relative low income families, by Local Authority)

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<sup>1</sup> The Office of National Statistic, Mid-year Estimates (ONS MYE)

<sup>2</sup> The Index of Multiple Deprivation (IMD) is the official measure of relative deprivation for small areas in England.

<sup>3</sup> The Income Deprivation Affecting Children Index (**IDACI**) measures the proportion of all children aged 0 to 15 living in income deprived families. It is a subset of the Income Deprivation Domain which measures the proportion of the population in an area experiencing deprivation relating to low income.

## Geographical location, accessibility and transport links

We have identified the centres in areas of Croydon where young families with low incomes live and also have transport links. It is important that there are services that serve North, Central and South of Croydon. One hub centre and two spokes are proposed in each area (Please refer to the map for the proposed locations). As funding is reducing and maintaining buildings is expensive it will not be possible for services to run from all current children's centres, however they can be delivered through other spaces and venues in the community.

It is important to ensure the main hubs are well situated in each locality and are easily identified by families and are accessible through transport links and the building itself. For this reason, whilst Woodlands (South East) is not situated in the area of the locality with the most deprivation, due to the span of the South Locality from east to west, it offers a good strategic location and is well served with transport links.

## **What changes are we proposing?**

### Current Provision and map below

Locality	Children's Centre	Service Access Point	Two year old Early Years Provision*
North	Kensington Avenue	Ecclesbourne Winterbourne	Thornton Heath Norbury Manor
Central	Crosfield Shirley Selhurst Aerodrome Purley Oaks	Malling Close Woodside Canterbury Road	Tunstall Peppermint
South	New Addington Woodlands Byron	Castle Hill Sanderstead	

\*No changes are being proposed to these early years settings

Children's Centre Hubs and Spokes



Early Help Existing Provision and Income  
Deprivation Affecting Children Index (IDACI) 2019

